

## Village of Cambridge Downtown Visitor Survey

Thank you for taking the time to fill out this survey, you can either fill out this form and mail or hand-deliver to the Village office, return to the participating business where you obtained it, or you can fill out the survey form online through the Village website – [www.cambridgeny.gov](http://www.cambridgeny.gov)

1. Are you a resident of and/or business owner in the Village of Cambridge?      Yes      No  
 1a. If "Yes" skip to question 4, if "No," what is the zip code where you live \_\_\_\_\_

2. What brought you to Cambridge today:

Business      Vacation      Shopping      Dining      Family      Passing Through

3. Are you staying overnight nearby? If so are you staying in:

the Village      Washington County      Saratoga County      Vermont      not staying overnight

4. How often do you attend the following local events

	Very Often	Sometimes	Rarely	Never
Balloon Festival				
Tour of the Battenkill				
Applefest				
Hubbard Hall Productions				
Cambridge Farmers Market				

5. How often do you attend the following regional events

	Very Often	Sometimes	Rarely	Never
Washington County Fair				
Schaghticoke Fair				
Saratoga Race Course				
Washington County Farm Tour				
Phantoms Games				

6. Excluding for employment, how often do you visit the following locations, and what is the primary reason for visiting

	Very Often	Sometimes	Rarely	Never	Primary Reason for Visit			
					Shopping	Dining	Entertainment	Other
Greenwich								
Saratoga Springs								
Glens Falls								
Manchester, VT								
Bennington, VT								
New York City								

7. On this trip/day, what percentage of spending have/will you spend in the Village of Cambridge  
 None      Less than half      About half      More than half      100%

8. How much of your annual grocery expenses do you spend in the Village of Cambridge  
 None      Less than half      About half      More than half      100%

9. How much of your annual dining expenses do you spend in the Village of Cambridge

None      Less than half      About half      More than half      100%

10. How much of your annual retail expenses do you spend in the Village of Cambridge

None      Less than half      About half      More than half      100%

11. Approximately what percentage of retail purchases do you make online

None      Less than half      About half      More than half      100%

12. What do you like most about the Village of Cambridge

13. What do you think could help improve the Village of Cambridge

14. What type of new business(es) would you like to see open in the Village of Cambridge

15. What is your age

Under 18      18-29      30-44      45-64      65-79      80 or older

16. What is your annual household income (before taxes)

Less than \$20,000      \$20,000-\$40,000      \$40,001-\$60,000      \$60,001-\$80,000  
\$80,001-\$1000,000      Greater than \$100,000

17. How often do you visit the Village of Cambridge website (cambridgeny.gov):

Often      Sometimes      Rarely      Never

18. How often do you visit the Cambridge Valley Chamber of Commerce website (cambridgenychamber.com):

Often      Sometimes      Rarely      Never

19. Any additional comments

Thank you for participating in this survey, please return this form to the Village Offices at 56 North Park Street, Cambridge, NY 12816, or to the participating business where you obtained it, or filled out online via the Village website - [www.cambridgeny.gov](http://www.cambridgeny.gov). Results of the survey will be posted on the Village website.